

Town of Litchfield Business Economic Development Survey

1. What type of business do you own in Litchfield?

Partnership	2
Sole Proprietorship	8
Cooperative	0
Other	5



2. Which category best describes your business?

Agricultural Production	0	Hardware/Home Improvement	0
Manufacturing	2	Clothing	0
Retail Trade / Personal Services	2	Service	3
Service Sector	1	Management/Consulting	0
Construction	0	Banking/Financial/Real Estate	1
Auto Repair	1	Hi-technology	0
Restaurant	1	Industrial	0
Medical	0	Other	4

3. Do you live in Litchfield?

Yes	13
No	3

4. How many employees work for you?

0-5	9
5-10	2
10-20	2
20-up	2

PLEASE CONTINUE TO THE NEXT PAGE.
 WHEN YOU HAVE COMPLETED THE SURVEY, RETURN IT TO:
 Nashua Regional Planning Commission
 9 Executive Park Drive, Suite 201
 Merrimack, NH 03054

4. How do you rate Town services such as police, fire, highway, etc...?

Excellent	4
Very Good	10
Good	2
Poor	0
Very Poor	0

Other (please specify):

Comment: _____

5. How do you rate Town administrative functions, such as permits, licenses, development review process, etc...?

Excellent	2
Very Good	7
Good	6
Poor	1
Very Poor	0

Other (please specify):

Comment: _____

6. Do you plan to expand your business in Litchfield?

Yes	10
No	6

If no, why? _____

**7. What type of services/infrastructure would cause you to expand your business in Litchfield?
(You may choose more than one)**

Sewer/Water	1	Gas	0
Roads	1	Schools	0
Affordable Housing	3	Zoning	1
Parks and Recreation	0	E-government	1
Transportation	0	Emergency services (ex. police, fire)	1
Complementary businesses	4		

(Please describe) _____ Lower property taxes / not working _____

8. Would you be interested in participating in economic development activities in the Town?

Yes 6
No 10

**9. Does your business work with other companies? If yes, where are they located?
(You may choose more than one)**

In Litchfield 6
In Southern New Hampshire 7
Inter-state 4
Internationally 4

**10. Of the following, which issues do you feel are the most important to continued economic growth?
(You may choose more than one)**

Zoning	3	Design/aesthetics	1
Infrastructure	4	Marketing	5
Public opinion	1	New Business	10
Job creation	7	Other (please specify)	1 <u>taxes</u>

11. Why did you locate your business in Litchfield?

Central Location between Manchester and Nashua; live here (9); took over business; nice customers; available property;

12. Does your current location meet your needs of your business for the next two years?

Yes 16
No

13. Has the company's ownership changed in the past 12 months or expected to change within the next 18 months?

Yes 2
No 14

14. Do you see any barriers to growth in the community?

Yes 7
No 9

If yes, what are they? Litchfield is almost solely a bedroom community, restrictions, high taxes, low services, select-men need to allow more businesses in town, no bridge, overly intrusive zoning and planning boards, economy in recession

15. Where are the company's primary products/services in its life cycle?

Emerging 2
Growing 10
Maturing 2
Declining 1

16. Are there suppliers or services that would benefit by being located closer to your facility?

Yes 4
No 10

If yes, who/what? less driving, parts suppliers, right now clients are far away, machinists training, H.S. grads, bench workers

17. What occupations do you typically recruit?

Tech help, engineering, non, mechanics, teachers, retail, parents with young children, sporting events, hospitality, freight brokers - agents, accountants, bookkeepers, office assistant, tax preparers

18. Do you expect to benefit from the airport access road and potential significant development south of the airport (est. 1,000 acres may be available)?

Yes 7
No 9

If yes, who/what? own real estate, value increases, more traffic to business, we could provide additional accounting services to new businesses

19. Would you consider relocation near the airport, expand your business in Litchfield, or it will have no effect on your business?

Comment: moved here from airport, would consider it, this will have no effect. people want convenience and won't go out of the way even for a deal, would love to open another location; little to no effect.

THANK YOU FOR YOUR PARTICIPATION!